



Cooper Hayes LLC



SPEAKING ENGAGEMENT PORTFOLIO

Dana R Cooper, Founder, and President of Cooper Hayes LLC., brings over 25 years of experience in the fields of global industrial manufacturing, marketing and management. She has earned a reputation for creating value and transforming functions by being creative in finding new and innovative ways to increase Best Practice Alignment, Business Integration, Strategy Formulation, and Delivering Results.

Dana launched her consulting firm, Cooper Hayes LLC, in 2016. Cooper Hayes specializes in business performance improvements. Before her entrepreneurial start, she was the Director of Business Excellence and Resin Manufacturing & Product Development at Fairmount Santrol for seven years. Previously Dana worked for Ashland Chemical in various manufacturing and marketing positions. These roles included increasing responsibilities, progressing from process engineering to Global Business Development Manager. She also held responsibilities as plant manager and business management including Global Marketing Manager.

Dana is a graduate of Michigan State University with a BS in Chemical Engineering and earned her MBA in 1998 from Cleveland State University. Dana currently serves as a board member for the Foundry Education Foundation. She is also the current president of the Cope & Drag Club, which is a technical group made up of foundry suppliers. She participates on the AFS Governmental Affairs Committee, Women in Metalcasting and Marketing Division. Previously she served on the Board of Directors for the American Foundry Society and as a Chairperson for the AFS Marketing Division & Sustainability. She completed the chairs of the Northeast Ohio AFS chapter. Dana was recognized with the Gold Award at a World Foundry Congress (WFO) in Spain for her topic of connecting Sustainability & Innovation in Metalcasting.

As Dana builds her consulting firm, she remains engaged in several professional board positions including the executive committee of US Business Council of Sustainable Development, Aqua Clara and holds memberships in many trade associations. Additionally, she contributes her time and talent to civic organizations meaningful to her, including the Make a Wish Foundation, First Tee Program and a local nonprofit glass art studio.

High Interest Speaking Engagements

- Key Note Speaker: Sustainability is the Key Driver of Innovation -Award Winning*
- Aligning Quality Management Systems with Sustainability
- Best Practice Sharing
- Diversify your Recycling Efforts – Circular Economy
- Operational Excellence Opportunities
- Mapping your Market
- PSM Alarm Management – Alarming
- Stakeholder Engagement
- Sustainable Value Chain ---- Engage... Inspire... Educate

Speaking Engagements with:

American Foundry Society (AFS)

AFS Chapters (AL, MI, IL, OH, PA, TX, WI)

American Institute of Chemical Engineers (AIChE)

Casting Industry Suppliers Association (CISA)

Cast Expo
2013 - Best Presentation

EHS & Sustainability Management Forum

First Tee Program

Michigan State University (MSU)

National Association for Environmental Management (NAEM)

National Industrial Sand Association (NISA)

Ohio Cast Metals Association (OCMA)

ROC Detroit

Society of Chemical Manufacturers & Affiliates (SOCMA)

United States Business Council for Sustainable Development (USBCSD)

Women in Metalcasting

World Foundry Congress
2014 – Gold Award* (Spain)

BUSINESS SOLUTIONS, EHS&S, PROCESS SAFETY & SUSTAINABILITY

SPEAKING ENGAGEMENT PORTFOLIO

BUSINESS SOLUTIONS & INTEGRATION

- Best Practices Cooperative Education Outreach (2011, 2012)
- Bold Goals... Be BOLD (2013)
- Conflict Management Round Table - WIM (2017)
- Crisis Management Are you ready? (2015)
- Customer Segmentation for Improved Profitability (2009)
- Effective Social Media Strategies for Marketing (2017)
- Engaging Integration (2011)
- How to perform a supplier audit (2012)
- Innovative Technical Session (2014)
- Operational Excellence Opportunities (2015)
- Mapping your Market (2010)
- Stakeholder Engagement (2014)
- Treasure Hunts to find Best Practices (2013)

PROCESS SAFETY MANAGEMENT – EHS&S

- (2015) Diversify your Recycling Efforts – Circular Economy
- (2012) EHS&S & Sustainability - AFS EHS Conference
- (2013) Engagement
- (2010) Engaging your Safety Culture
- (2016) PSM Alarm Management – It's Alarming
- (2016) Sharing Best Practices
- (2011) Scavenger Hunt Benchmarking

SUSTAINABILITY

- Aligning Quality Management Systems with Sustainability (2017)
- Best Practice Sharing (2016)
- Charting Sustainability for Stakeholders (2015)
- Circular Economy = Impacting Recycling Efforts (2015)
- Efforts on the Hill (2013)
- Engaging Stakeholders using Social Media (2017)
- Sustainable Development Pays (2011, 2012, 2013)
- Sustainability Reporting is on the Rise.... (2104)
- Sustainable Value Chain ---- Engage... Inspire... Educate (2016)
- Water Water Water Management Plans (2015)
- Why Metalcasters are Charting out Sustainability (2014)

References available

About Cooper Hayes LLC

Cooper Hayes LLC, a business performance improvement consulting firm. Cooper Hayes assist their clients by stepping into complex situations and developing logical, coherent plans and activities that allow companies to meet their goals. Key areas include Business Solutions, Operational Excellence, Sustainability, Risk based Process Safety, Integrations & Acquisitions, and Best Practice Leadership.